



Polimira Miteva

Contact information

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Research Interests

Social psychology, digitalization effects, consumer behavior, intergroup attitudes, contact and emotions, prejudice;

Education

2013-2017 – PhD in Social Psychology, IPHS - BAS
2009-2011 – Master Degree in Business Administration, UNWE
2006-2009 - Bachelor Degree in Pedagogy and Foreign Language, Sofia University “St. Kliment Ohridski”

Academic Positions

2019 – present – Assistant Professor, IPHS, BAS, Institute for Population and Human Studies, Bulgarian Academy of Sciences

Research Projects (last 5 Years)

Bulgarian-Swiss project on the topic: "The dynamic nature of interethnic attitudes in Bulgaria: a social psychological perspective", Bulgarian-Swiss Research program (BSRP). Project participants: Institute for Population and Human Studies - BAS and University of Lausanne. Project leaders Professor Eva Green-University of Lausanne, Professor Yolanda Zografova-IPHS-BAS.

Selected Publications (10 in the last 10 Years)

1. E. Visintin , E. Green , A. Pereira, Miteva, P., “The effects of positive and negative contact on attitudes towards Bulgarian Roma: A majority and minority perspective, *Journal of Community & Applied Social Psychology*,” 2017 (Impact factor: 1.13, <https://onlinelibrary.wiley.com/journal/10991298?af=R>)
2. Miteva, P. “The role of the contact and emotions in prejudice reduction from the Bulgarian majority side towards Turk and Roma minorities”, *Journal of the Bulgarian Academy of Sciences*, 2020, N1 (in press), ISSN: 0007-3989
3. Miteva, P. “The influence of prejudice over socio-political support of the Bulgarians towards minorities in the country”, *Psychological Research*, 3, 2015, (online)